

THE 2018 "PUMP UP THE FUN" GAME - OFFICIAL RULES

The "Pump Up The Fun Game" (the "Game") is offered by Irving Oil Marketing G.P. ("Irving Oil") and is administered by WSP International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor".

NO PURCHASE NECESSARY TO PLAY. Making a purchase will not improve your chances of winning.

General Game Information: The Game is being played at approximately 298 participating Irving Oil and Irving Big Stop locations ("Participating Locations") in the Canadian provinces of New Brunswick (NB), Nova Scotia (NS), Prince Edward Island (PE) and Newfoundland & Labrador (NL). Obtain a game ticket from any cashier or authorized personnel every time you make a qualifying purchase at a Participating Location during the Game Period while supplies last. Receive one (1) Bonus Game Ticket at participating Circle K locations when you purchase any advertised featured Bonus Ticker Offer ("Bonus Offer"). Maximum one (1) Bonus ticket per Bonus Offer purchase, maximum four (4) Bonus Offer tickets per three (3) hour period. Limit five (5) game tickets per any three (3) hour period at any Participating Location. Qualifying purchases include any Irving Oil fuel purchase and / or any purchase made in the associated convenience store. Purchases of alcoholic beverages, cigarettes, tobacco products, postage, bus passes, gift cards, event tickets, passes and lottery tickets, pharmacy prescription items and money orders or money transfers alone DO NOT qualify you to receive a game ticket. You can obtain a game ticket without making a purchase by sending a self-addressed, stamped envelope to "Pump Up The Fun Ticket Request", P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4. Requests must be received by September 4, 2018. Limit one game ticket per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Any questions, concerns or comments regarding the Game can be forwarded gamemaster@irvingfun.com. Or send your questions, concerns or comments to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4.

1) **GAME DATES:** The Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on July 4, 2018 (the "Game Start Date"). The Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 4, 2018 (the "scheduled Game End Date") or whenever Game ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Dates is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

2) **WHO CAN PLAY:** The Game is open to all legal residents of the Canadian provinces of NB, NS, PE, and NL who have reached the age of majority, as of Game Start Date, in the province in which they reside. (The age of majority is 19 years in NB, NS and NL; 18 years in PE). Employees of Game Sponsor, its Administrators, front line store employees of the Participating Locations, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win in the Instant Win portion of the game only (see rule 3 below).

3) **HOW TO PLAY:** There are two ways to play and win: **Game 1: Instant Win** and **Game 2: Online Sweepstakes**. Carefully scratch the Game 1 box and you could reveal an Instant Win message. Carefully scratch the Game 2 box to reveal a Personal Identification Number ("PIN") used to enter the Online Sweepstakes.

GAME 1: INSTANT WIN: When the Game 1 box is scratched, select tickets will reveal a message stating "You've Won!" followed by the description of an Instant Product Prize or AIR MILES® reward miles prize. Collectively all Instant Product Prizes and AIR MILES® reward miles prizes will be referred to as Instant Prizes ("Instant Prizes") herein. Other tickets will reveal a message that states "Save 3c Off Per Litre", "Save 5c Off Per Litre" or "Save 10c Off Per Litre" on your next fuel transaction ("Instant Fuel Savings"). Other tickets will reveal a message stating "Buy 1 Get 1 Free!" followed by the description of an Instant Buy-One Get-One Free discount ("Instant BOGO Discount"). Other tickets will reveal a message that reads "Save \$2.00 Off" or "Buy 1 Get 1 50% Off" followed by the description of an Irving BIG STOP Restaurant menu item ("BIG STOP Discount"). Collectively all Instant Fuel Savings, Instant BOGO Discounts and BIG STOP Discounts will be referred to as Instant Discounts ("Instant Discounts") herein. Values range from CDN \$0.33 to CDN \$8.50. See charts below for details. There are a total of 3,669,610 Instant Prizes and Instant Discounts available to be won. Individual and overall odds of winning an Instant Prize or Instant Win Discount are noted in the charts below.

The following are offered as Instant Prizes and Instant Discounts in 14,655,000 game tickets available for distribution:

TYPE	DESCRIPTION	VARIETIES / NOTES	SIZE OR RANGE	AVG RETAIL PRICE	QUANTITY AVAILABLE	ODDS TO RECEIVE
INSTANT PRIZES						
FREE	LAY'S®	ALL VARIETIES	57-66 G	\$1.69	34,790	1 IN 422
FREE	DORITOS®	ALL VARIETIES	70-80 G	\$1.69	13,440	1 IN 1,091
FREE	NUT HARVEST® SNACKS	ALL VARIETIES	40-45 G	\$2.49	9,120	1 IN 1,607
FREE	SPITZ®	ALL VARIETIES	91 G	\$1.49	15,240	1 IN 962
FREE	CADBURY DAIRY MILK	MILK CHOCOLATE	42G	\$1.89	65,290	1 IN 225
FREE	MONSTER ENERGY®	ALL VARIETIES	444-550 ML	\$3.89	31,720	1 IN 463
FREE	VITAMINWATER®	ALL VARIETIES	591 ML	\$2.99	30,370	1 IN 483
FREE	BRISK® LEMON ICED TEA OR LEMONADE		591 ML	\$2.59	35,060	1 IN 418
FREE	PEPSI®	ALL VARIETIES	591 ML	\$2.59	30,120	1 IN 487
FREE	MTN DEW® KICKSTART	ALL VARIETIES	473 ML	\$2.59	17,530	1 IN 836

FREE	GATORADE	ALL VARIETIES	591 ML	\$2.59	47,650	1 IN 308
FREE	MAYNARDS CANDY	ALL VARIETIES	55-64G	\$1.75	25,950	1 IN 565
FREE	5 GUM	ALL VARIETIES	15 STICKS, PALETTES	\$2.39	9,500	1 IN 1,543
FREE	EXCEL GUM	ALL VARIETIES	12 PIECES, MORCEAUX	\$1.59	14,280	1 IN 1,027
FREE	JACK LINK'S PEPPERONI STICKS	ALL VARIETIES	80 G	\$3.99	4,560	1 IN 3,214
FREE	POPSICLE®	FUDGESICLE® OR CREAMSICLE®	90 ML	\$1.99	3,050	1 IN 4,805
FREE	POPSICLE®	FUDGESICLE® OR CREAMSICLE®	60 ML	\$1.49	4,070	1 IN 3,601
FREE	POPSICLE®	CHERRY OR GRAPE	75 ML	\$0.99	6,120	1 IN 2,395
FREE	GLACEAU FRUITWATER	ALL VARIETIES	500 ML	\$2.59	7,020	1 IN 2,088
FREE	M&M'S	ALL VARIETIES	105-130 G	\$3.99	4,560	1 IN 3,214
FREE	COFFEE / HOT BEVERAGE	ALL VARIETIES	SMALL / PETIT	\$1.84	89,710	1 IN 164
FREE	FROSTER	ALL VARIETIES	SMALL / PETIT	\$1.99	83,730	1 IN 176
FREE	POLAR POP	ALL VARIETIES		\$0.89	59,810	1 IN 246
FREE	HOT DOG			\$1.69	47,840	1 IN 307
FREE	IRVING BIG STOP ONION RINGS APPETIZER	DINE IN ONLY		\$5.29	950	1 IN 15,427
FREE	IRVING BIG STOP FRESH SQUEEZED LEMONADE	DINE IN ONLY		\$2.99	950	1 IN 15,427
FREE	IRVING BIG STOP PURE LEAF® FRESH BREWED ICED TEA	DINE IN ONLY		\$2.99	950	1 IN 15,427
FREE	IRVING BIG STOP VAN HOUTTE COFFEE	DINE IN ONLY		\$2.49	950	1 IN 15,427
FREE	IRVING BIG STOP ICE CREAM FLOAT	DINE IN ONLY		\$3.99	950	1 IN 15,427
YOU'VE WON!	3 AIR MILES® Reward Miles			\$0.33	1,484,180	1 IN 10
YOU'VE WON!	5 AIR MILES® Reward Miles			\$0.55	125,490	1 IN 117
YOU'VE WON!	10 AIR MILES® Reward Miles			\$1.10	30,540	1 IN 480
YOU'VE WON!	25 AIR MILES® Reward Miles			\$2.75	3,070	1 IN 4,774
YOU'VE WON!	50 AIR MILES® Reward Miles			\$5.50	640	1 IN 22,899
INSTANT DISCOUNTS						
BUY 1 GET 1 FREE	LAY'S®	ALL VARIETIES	57-66 G	\$1.69	90,690	1 IN 162
BUY 1 GET 1 FREE	DORITOS®	ALL VARIETIES	70-80 G	\$1.69	26,630	1 IN 551
BUY 1 GET 1 FREE	NUT HARVEST® SNACKS	ALL VARIETIES	40-45 G	\$2.49	18,080	1 IN 811
BUY 1 GET 1 FREE	SPITZ®	ALL VARIETIES	91 G	\$1.49	30,210	1 IN 486
BUY 1 GET 1 FREE	CADBURY BAR	ALL VARIETIES	42-60G	\$1.89	152,510	1 IN 97
BUY 1 GET 1 FREE	MONSTER ENERGY®	ALL VARIETIES	444-550 ML	\$3.89	74,110	1 IN 198
BUY 1 GET 1 FREE	VITAMINWATER®	ALL VARIETIES	591 ML	\$2.99	60,210	1 IN 244
BUY 1 GET 1 FREE	BRISK® LEMON ICED TEA OR LEMONADE	ALL VARIETIES	591 ML OR/OU 710 ML	\$2.49	72,290	1 IN 203
BUY 1 GET 1 FREE	PEPSI®	ALL VARIETIES	591 ML	\$2.59	76,550	1 IN 192
BUY 1 GET 1 FREE	MTN DEW® KICKSTART	ALL VARIETIES	473 ML	\$2.59	34,750	1 IN 422
BUY 1 GET 1 FREE	GATORADE FROST	ALL VARIETIES	710 ML	\$2.99	102,010	1 IN 144
BUY 1 GET 1 FREE	MAYNARDS CANDY	ALL VARIETIES	96G	\$2.09	43,070	1 IN 341
BUY 1 GET 1 FREE	5 GUM	ALL VARIETIES	15 STICKS, PALETTES	\$2.39	18,830	1 IN 779
BUY 1 GET 1 FREE	EXCEL GUM	ALL VARIETIES	12 PIECES, MORCEAUX	\$1.59	28,310	1 IN 518
BUY 1 GET 1 FREE	JACK LINK'S BEEF STICK	ALL VARIETIES	50 G	\$3.89	9,260	1 IN 1,583
BUY 1 GET 1 FREE	KLONDIKE®	COOKIES & CREAM	135 ML	\$2.99	12,050	1 IN 1,217
BUY 1 GET 1 FREE	GLACEAU FRUITWATER	ALL VARIETIES	500 ML	\$2.59	13,900	1 IN 1,055
BUY 1 GET 1 FREE	M&M'S	ALL VARIETIES	105-130 G	\$3.99	9,030	1 IN 1,623
SAVE \$2.00 OFF	IRVING BIG STOP SEAFOOD PLATTER	DINE IN ONLY		\$ 2.00	3,560	1 IN 4,117
BUY 1 GET 1 50% OFF	IRVING BIG STOP SHRIMP DINNERS	DINE IN ONLY		\$ 8.50	3,560	1 IN 4,117
BUY 1 GET 1 50% OFF	IRVING BIG STOP OLD-FASHIONED MILKSHAKES	DINE IN ONLY		\$ 2.50	3,560	1 IN 4,117
BUY 1 GET 1 50% OFF	IRVING BIG STOP BIG BREAKFASTS	DINE IN ONLY		\$ 7.00	3,560	1 IN 4,117
BUY 1 GET 1 50% OFF	IRVING BIG STOP WHISKEY BURGER PLATTER	DINE IN ONLY		\$ 6.35	3,560	1 IN 4,117
FUEL DISCOUNT	SAVE 3¢ OFF PER LITRE!	MIN. 25 L / MAX. 75 L FILL		\$ 1.25	376,120	1 IN 39
FUEL DISCOUNT	SAVE 5¢ OFF PER LITRE!	MIN. 25 L / MAX. 75 L FILL		\$ 2.08	62,740	1 IN 234
FUEL DISCOUNT	SAVE 10¢ OFF PER LITRE!	MIN. 25 L / MAX. 75 L FILL		\$ 4.15	1,260	1 IN 11,631

TOTAL INSTANT PRIZES AND DISCOUNTS:	QUANTITY AVAILABLE	ODDS TO RECEIVE
	3,669,610	1 in 4

WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE: For Instant Product Prizes: Go to the location where you obtained your ticket or to any Participating Location, pick up the product described and present it with the original corresponding game ticket to the checkout for verification and to claim your prize. Winners will be required to answer a verbal skill-testing question upon redemption. **For Instant BOGO Discounts:** Go to the location where you obtained your ticket or to any Participating Location, pick up the products described and present it with the original corresponding game ticket to the checkout for verification and to claim your discount. **For Instant Fuel Savings:** Go to the location where you obtained your ticket or to any Participating Location, complete a fuel transaction and present the original corresponding game ticket to the checkout in the store for verification and to claim your savings, with a minimum of 25 litres and up to a maximum of 75 litres. Coupon must be presented in store at the time of payment. No cash back value. **For AIR MILES® reward miles prizes:** Follow the instructions on the winning game ticket to redeem online by September 30, 2018. If you do not have an AIR MILES® Collector Account, you can enroll in the AIR MILES® Reward Program online at www.airmiles.ca. By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time. The approximate retail value of AIR MILES reward miles depends on the chosen method of redemption, available reward options at the time of redemption, and the set

preference between AIR MILES Cash and AIR MILES Dream balances. If redeemed with AIR MILES Cash, 95 reward miles can be redeemed in-store for \$10 towards purchases at participating AIR MILES Sponsors or 95 reward miles can be redeemed online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1,200 reward mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight from Toronto, Ontario to Winnipeg, Manitoba is 2,000 AIR MILES reward miles and has an approximate value of \$525.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES reward miles redeemed for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES reward miles are subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES reward miles prize is not transferable or convertible to cash and must be accepted as awarded. **For Irving BIG STOP RESTAURANT Instant Prizes and Discounts:** Go to the location where you obtained your ticket or to any Participating Irving Big Stop Restaurant location and present the game ticket to redeem your prize or discount offer. Valid for Dine-in only, one coupon per cheque.

Game tickets cannot be doubled or combined with any other offer. Total redemption may not exceed the retail value of the item. For all prizes redeemed at Participating Locations, you must surrender your winning game ticket to the cashier before your prize will be awarded. For all prizes redeemed online, retain winning game ticket for verification. **All Instant Prizes must be redeemed before close of business on September 18, 2018 unless otherwise noted herein.**

GAME 2: ONLINE SWEEPSTAKES: When the Game 2 box is scratched on a game ticket, all tickets will reveal a unique PIN that can be used to enter the Online Sweepstakes. To enter the Online Sweepstakes, go to www.irvingfun.com any time after 12:00:01 AM ET on the Game Start Date. Follow the link to complete the first time electronic entry registration form and follow the onscreen instructions to enter. You must have a valid PIN to enter. Once you have entered a valid PIN, as indicated on your game ticket, you will automatically receive either one (1), two (2), three (3), four (4), or five (5) Online Sweepstakes Entries (“Online Entries”). Online Entry dominations are printed in equal quantities. You must accumulate a minimum number of Online Entries in order to be eligible for some of the prize drawings as outlined in Table 3: Schedule of Online Drawings and Prizes, below. Once you have reached the required minimum threshold for Online Entries for any particular prize, you will be automatically entered in the drawing(s) for that prize. PINs must be entered before 11:59:59 PM ET on September 9, 2018. Each PIN can only be entered once. Limit of six hundred and thirty (630) PIN entries per person over the entire Game Period. To enter online you must have at a minimum Internet Explorer 9, Chrome 25.0, Mozilla Firefox 30.00, Opera 16, or Safari 4.0. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized Email Account Holder” of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

ONLINE SWEEPSTAKES DRAWINGS: There will be a total of eighteen (18) Online Sweepstakes prizes drawn, as outlined in Table 3: Schedule of Online Drawings and Prizes, below.

Early Bird Free Gas for a Year Prize: Following the table below, there will be one (1) prize winner randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. All non-winning Online Entries will automatically rollover into subsequent eligible drawings. Prize is valued at, and limited to, \$2,600.00 and is awarded in Irving Gift Cards of varying denominations totaling but not exceeding \$2,600.00. Gift cards terms and conditions may apply, see gift card(s) for details.

\$500.00 Irving Oil Gift Card Prizes: Following the table below, there will be eight (8) drawings to award one (1) \$500 Irving Oil Gift Card prize. Prize winners will be randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. All non-winning Online Entries will automatically rollover into subsequent eligible drawings. Prize is valued at, and limited to, \$500.00 and is awarded in Irving Gift Cards of varying denominations totaling but not exceeding \$500.00. Gift cards terms and conditions may apply, see gift card(s) for details.

\$500.00 Cash plus a \$500.00 Community Donation Prizes: To be eligible for any \$500.00 Cash plus a \$500.00 Community Donation Prize, you must have accumulated a minimum of ten (10) Online Entries prior to the date of the drawing. Following the table below, there will be four (4) prize winners randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. All non-winning Online Entries will automatically rollover into subsequent eligible drawings. Prize is valued at, and limited to, \$500.00 awarded as a cheque to the winner and the \$500.00 Community Donation will be awarded as a cheque payable to one (1) or more community charities, groups or organizations as selected by the Game Sponsor and the Participating Location.

Free Gas for a Year Prizes: To be eligible for any Free Gas for a Year Prize, you must have accumulated a minimum of twenty (20) Online Entries prior to the date of the drawing. Following the table below, there will be four (4) prize winners randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. All non-winning Online Entries will automatically rollover into subsequent eligible drawings. Prize is valued at, and limited to, \$2,600.00 and is awarded in Irving Gift Cards of varying denominations totaling but not exceeding \$2,600.00. Gift cards terms and conditions may apply, see gift card(s) for details.

Free Gas for Life Prize: To be eligible for the Free Gas for Life Prize, you must have accumulated a minimum of thirty (30) Online Entries prior to the date of the drawing. Following the table below, there will be one (1) prize winner randomly selected from among all non-winning, eligible Online Entries received prior to the drawing. Prize is valued at, and limited to \$78,000.00 and will be loaded onto an Irving Commercial Card, totaling but not exceeding \$78,000.00. Irving

Commercial Card is valid for Irving Oil fuel purchases only and is non-transferable and has no cash value or cash refund value. Commercial Card terms and conditions may apply, see card for details.

Odds of winning any Online Sweepstakes prize depends on the total number of eligible Online Entries received prior to the date of each drawing. Each Online Drawing prize is nontransferable and no cash substitution, in part or in whole, is allowed, unless otherwise specified herein. All online drawings will take place by the Game Administrators, at their offices, on the dates specified in the table below.

Table 3: Schedule of Online Drawings and Prizes:

Prize	Minimum Number of Online Entries Required to be Eligible for Drawing	Total Number of Prizes	Drawing Date(s)
Early Bird Free Gas for a Year Prize	1	1	Wed. July 18, 2018
\$500.00 Irving Oil Gift Card	1	8	One (1) prize to be drawn on each of: Wed. July 11, Wed. July 25, Wed. August 1, Wed. August 8, Wed. August 15, Wed. August 22, Wed. August 29, Wed. September 5, 2018
\$500.00 Cash plus a \$500.00 Community Donation	10	4	Mon. September 10
Free Gas for a Year	20	4	Mon. September 10
Free Gas for Life	30	1	Mon. September 10

4) NOTIFICATION AND REDEMPTION: For Instant Prizes and Instant Discounts: All prize claims are subject to verification by Administrator and/or personnel authorized by the Game Sponsor at the Participating Location at which the prize claim is presented and surrendered for redemption (Rule 3 – WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE). **For Online Win prizes:** If you have been selected as a potential winner in any of the drawings described above, the Game Sponsor or Administrator will notify you via email, postal mail, registered mail, courier and/or phone. As a condition of awarding any Online Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain parties. Claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release, and Indemnity Form. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of the Grand Prize Online Sweepstakes prize, if the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited. In the case of the Online Grand Prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. **For all other online drawing prizes, such unclaimed prizes will not be awarded to alternate winners.**

Irving Energy Customer Prizes: There will be an additional three (3) prizes of Free Gas for a Year, valued at and limited to \$2,600.00 each, available to Irving Energy customers only. To be automatically entered into the Irving Energy Free Gas for a Year Draws ("Irving Energy Draws") you must: 1) Have a valid Irving Energy Account and 2) Register for the contest at www.irvingfun.com, check-off that you are an Irving Energy Customer and enter in your Irving Energy Account Number. After you have successfully registered, you will automatically receive entries into the Irving Energy Draws every time you enter a PIN found on every Pump Up the Fun scratch ticket, at IrvingFun.com. These prizes are only available to be won by current Irving Energy customers who have taken a delivery of home heating fuel in the last 24 months as of Game Start Date and are in good credit standing. You can obtain a no purchase entry into the draws by sending a 3" x 5" card legibly printed with your name, your email address, and phone number to "Irving Energy Win Gas for a Year No Purchase Request", P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4. Requests must be received by September 4, 2018. Limit one entry per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Odds of winning any Irving Energy prize depends on the total number of eligible entries received prior to the draw date. All Irving Energy Draws will take place by the Game Administrators, at their offices, on Monday, September 10, 2018. Prizes will be awarded in Irving Oil Gift Cards of varying denominations totaling but not exceeding \$2,600.00. Gift cards terms and conditions may apply, see gift card(s) for details. For more information on how to become an Irving Energy Customer, visit www.irvingenergy.ca.

Irving Oil Gift Cards: Will be shipped direct to the customers mailing address or to the customer's preferred participating Irving Oil location, as indicated on their Compliance, Release, and Indemnity Form.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

5) ODDS CHART: Odds of winning an Instant Prize or Instant Discount are stated in Rule 3. As stated herein, odds of winning any Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules prior to each drawing.

6) PUBLICITY: Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Online Sweepstakes Drawings prize winners will be published on the Game Sponsor's website location, social media channels, and available by mail (see paragraph 9) after the promotion ends, following verification of all prize winners.

7) PRIVACY: Game Sponsor will be collecting personal data about you for the Game and for purposes of market research. If you enter the Game, you grant Game Sponsor permission to send Game updates and winner notification, specials or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from the Game Sponsor, by going online to www.irvingfun.com and clicking on "Remove", or by sending a self-addressed, stamped envelope with your request to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

No such personal data will be transferred or sold to any third party except in the following circumstances:

A) When you give us permission to do so;

B) When in good faith we believe the law requires it;

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;

D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through www.irvingfun.com or by prepaid mail sent to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

8) RESTRICTIONS: The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game.

CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9) LIST OF WINNERS: The names of the major prize winners and a copy of the complete Official Rules are available through www.irvingfun.com or by sending a self-addressed, stamped envelope to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". Please specify "Rules" and/or "Winners' List" with your request.

10) GAME MATERIALS: All game materials will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; any part of any game materials is illegible, altered, mutilated, counterfeit, miscut, misregistered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or irregular in any way. All game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void ticket, if any, is limited to replacement of ticket from random stock while supplies last. Game Sponsor is not responsible for lost or stolen tickets. No more than the number of prizes stated in these Official Rules will be awarded. If, for any reason, the number of prize claims received exceeds the stated number of prizes at any prize level, Sponsor reserves the right to award the stated number of prizes through a random drawing from among all prize claims received for that prize level.

11) GENERAL TERMS AND CONDITIONS: Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to

terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prize winners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Game, each entrant agrees to release and hold the Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Game.

The Released Parties are not responsible for lost, late, damaged, misdirected, illegible, postage-due or incomplete entries, requests or prize claims.

LoyaltyOne, Co. is in no way connected to the management of the Game.

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12) All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: CDN \$4,988,619.86.

Game Sponsor: Irving Oil Marketing, G.P., Saint John, New Brunswick

Administrator: WSP International Limited, Markham, ON, Canada