

# THE 2016 "PUMP UP THE FUN" GAME - OFFICIAL RULES

The "Pump Up The Fun Game" (the "Game") is offered by Irving Oil Marketing G.P. in Canada and Irving Oil Marketing, Inc. in the United States of America ("Irving Oil") and is administered by WSP International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor".

**NO PURCHASE NECESSARY TO PLAY.** Making a purchase will not improve your chances of winning.

**General Game Information:** The Game is being played at approximately 763 participating Irving Oil and Irving Big Stop locations ("Participating Locations") in the Canadian provinces of Ontario (ON), Quebec (QC), New Brunswick (NB), Nova Scotia (NS), Prince Edward Island (PE) and Newfoundland & Labrador (NF) and in the United States of America ("USA") in the states of Connecticut (CT), Maine (ME), Massachusetts (MA), New Hampshire (NH), New York (NY), Rhode Island (RI) and Vermont (VT). Only Pump Up The Fun game tickets with Series #PF6-16 printed on the game ticket are valid for this game. Obtain a free game card ("collector card") (required to play the Collect to Win portion of the Game as described below) at any Participating Location during the Game Period (See Rule 1, below), while supplies last. Collector cards may also be mailed to households surrounding Participating Location. You only need one collector card to play the game. Obtain a game ticket from any cashier or authorized personnel every time you make a qualifying purchase at a Participating Location during the Game Period while supplies last. Limit one (1) game ticket per any three (3) hour period at any Participating Location. Qualifying purchases include any Irving Oil fuel purchase and / or any purchase made in the associated convenience store. One game ticket only per qualifying transaction, regardless of whether the purchase is fuel or convenience. Purchases of alcoholic beverages, cigarettes, tobacco products, postage, bus passes, gift cards, event tickets, passes and lottery tickets, pharmacy prescription items and money orders or money transfers alone DO NOT qualify you to receive a game ticket. You can obtain a game ticket without making a purchase by sending a self-addressed, stamped envelope in Canada to "Pump Up The Fun Ticket Request", c/o P.O. Box 90066, Scarborough D, Scarborough, ON, M1K 5B9. In USA, send to "Pump Up The Fun Ticket Request", PO Box 783, Tonawanda NY, 14151-0783. Residents of the State of Vermont do not need to include postage. Requests must be received by August 30, 2016. Limit one game ticket per request; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. For these rules, Canadian currency is stated as ("CDN \$"), USA currency as ("US \$"). Exchange rate as of March 28, 2016, upon which values stated herein were based, was US \$1.00 equals CDN \$1.33. Any questions, concerns or comments regarding the Game can be forwarded to [gamemaster@irvingfun.ca](mailto:gamemaster@irvingfun.ca) in Canada and [gamemaster@irvingfun.com](mailto:gamemaster@irvingfun.com) in the USA. Or send your questions, concerns or comments in Canada to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4. USA residents send to "Pump Up The Fun, c/o 600 Main Street, #300, Tonawanda, NY 14151-0888.

1) **GAME DATES:** The Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on June 1, 2016 (the "USA Game Start Date") and begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on June 8, 2016 (the "Canadian Game Start Date"). The Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 6, 2016 in both the USA and Canada (the "scheduled Game End Date") or whenever Game ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Dates is known as the "Game Period". Certain components of the Game will end on different dates, as indicated elsewhere in these rules.

2) **WHO CAN PLAY:** The Game is open to all legal residents of the Canadian provinces of ON, QC, NB, NS, PE, and NF and all legal residents of the USA states of CT, ME, MA, NH, NY, RI and VT who have reached the age of majority, as of Game Start Date, in the province or state in which they reside. (The age of majority is 19 years in NB, NS and NF in Canada; 18 years in all other provinces and states as noted above). Employees of Game Sponsor, its Administrators, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win the Instant Win portion of the game only (see rule 3 A below). Front line store employees of the Participating Locations (defined as those Employees who are or may be responsible for the distribution of Game Tickets, will have their own Employee game and are NOT eligible to play and win in any part of the Game.

3) **HOW TO PLAY:** There are three ways to play: A) Instant Win, B) Collect to Win, C) Online Enter to Win Sweepstakes. Carefully tear open your game ticket along the perforation to find three (3) stickers inside that are used to play the Collect to Win portion of the Game, and to reveal either an Instant Win messages or a Personal Identification Number ("PIN") used to enter the Online Enter to Win Sweepstakes.

A) **INSTANT WIN:** When game tickets are opened, select tickets will reveal a message stating "You've Won!" followed by the description of an Instant Product Prize or AIR MILES® reward miles prize. Other tickets will reveal a message stating "You've Won! \$1,000 Cash!", or "You've Won! \$5,000 Cash!". Collectively all Instant Product Prizes, AIR MILES® reward miles prizes and Cash prizes will be referred to as Instant Prizes ("Instant Prizes") herein. Other tickets will reveal a message that states "Save \$1" or "Save \$5" off on your next fuel transaction ("Instant Fuel Savings"). Other tickets will reveal a message stating "Buy 1 Get 1 Free!" followed by the description of an Instant Buy-One Get-One Free discount ("Instant BOGO Discount") Other tickets will reveal a message stating "You've Won" an Irving Rewards Fuel Discount ("Irving Rewards Discount") . Collectively all Instant Fuel Savings, Instant BOGO Discounts, Irving Rewards Discounts will be referred to as Instant Discounts ("Instant Discounts") herein. The approximate average retail value of all Instant Prizes and Instant Discounts, as of March 28, 2016 is CDN \$1.79, US \$1.35. Values range from CDN \$0.33 to CDN \$5,000.00; US \$0.69 to US \$5,000.00. See charts below for details. Instant Prizes and Instant Discounts vary for Canada and the USA. There are a total of 3,887,451 Instant Prizes and Instant Discounts available to be won in Canada and the USA combined. Individual and overall odds of winning an Instant Prize or Instant Win Discount are noted in the charts below.

For Canada, the following are offered as Instant Prizes and Instant Discounts in 18,318,000 game tickets available for distribution there:

TYPE	DESCRIPTION	UNDERLINE	SIZE (OR RANGE)	AVG RETAIL PRICE (CDN \$)	QUANTITY AVAILABLE	ODDS TO RECEIVE
<b>INSTANT PRIZES</b>						
FREE	\$1,000 CASH!			\$1,000.00	10	1 IN 1,831,800
FREE	\$5,000 CASH!			\$5,000.00	4	1 IN 4,579,500
FREE	3 AIR MILES® reward miles			\$0.33	109,400	1 IN 168
FREE	5 AIR MILES® reward miles			\$0.55	44,800	1 IN 409
FREE	10 AIR MILES® reward miles			\$1.10	17,920	1 IN 1,023
FREE	25 AIR MILES® reward miles			\$2.75	5,980	1 IN 3,064
FREE	50 AIR MILES® reward miles			\$5.50	2,240	1 IN 8,178
FREE	5 GUM	ALL VARIETIES	15 STICK	\$2.39	8,120	1 IN 2,256
FREE	COFFEE / HOT BEVERAGE		SMALL	\$1.39	12,280	1 IN 1,492
FREE	CRUSH	ALL VARIETIES	591 ML	\$2.39	4,960	1 IN 3,694
FREE	DORITOS	ALL VARIETIES	80 G	\$1.49	17,670	1 IN 1,037
FREE	DR. PEPPER	ALL VARIETIES	591 ML	\$2.49	5,820	1 IN 3,148
FREE	EXCEL GUM	ALL VARIETIES	12 PIECES	\$1.79	11,330	1 IN 1,617
FREE	FARMER MILKSHAKE	CHOCOLATE AND VANILLA	375 ML	\$2.28	13,860	1 IN 1,322
FREE	FROSTER	ALL VARIETIES	SMALL	\$1.89	10,450	1 IN 1,753
FREE	GATORADE	ALL VARIETIES	591 ML	\$2.59	49,430	1 IN 371
FREE	GLACÉAU VITAMINWATER	ALL VARIETIES	591 ML	\$2.99	13,640	1 IN 1,343
FREE	JACK LINK'S PEPPERONI STICKS	ALL VARIETIES	80 G	\$3.49	4,530	1 IN 4,044
FREE	KIT KAT	4 FINGER SINGLE BARS	45 G	\$1.79	48,560	1 IN 378
FREE	LAY'S	ALL VARIETIES	66 G	\$1.49	49,510	1 IN 370
FREE	M&M'S	ALL VARIETIES	100-144 G	\$3.89	4,070	1 IN 4,501
FREE	MARLEY'S MELLOW MOOD	ALL VARIETIES	459-473 ML	\$2.79	14,650	1 IN 1,251
FREE	MAYNARDS CANDY	ALL VARIETIES	55-64 G	\$1.69	23,370	1 IN 784
FREE	MONSTER ENERGY	ALL VARIETIES	473 ML	\$3.89	32,780	1 IN 559
FREE	MOUNTAIN DEW	ALL VARIETIES	591 ML	\$2.49	10,780	1 IN 1,700
FREE	MUNCHIES	ALL VARIETIES	55-65 G	\$1.29	20,400	1 IN 898
FREE	NESTEA ICED TEA / MINUTEMAID JUICE	ALL VARIETIES	500 ML / 450 ML	\$2.79	5,670	1 IN 3,231
FREE	PEPSI	ALL VARIETIES	591 ML	\$2.49	29,920	1 IN 613
FREE	POPSICLE	CYCLONE, SPONGE BOB, MAYNARDS, FIRECRACKER, FUDGESICLE OR CREAMSICLE	80-118 ML	\$1.99	11,960	1 IN 1,532
<b>INSTANT DISCOUNTS</b>						
BUY 1 GET 1 FREE	5 GUM	ALL VARIETIES	15 STICK	\$2.39	22,020	1 IN 832
BUY 1 GET 1 FREE	COFFEE / HOT BEVERAGE		SMALL	\$1.39	71,800	1 IN 256
BUY 1 GET 1 FREE	CRUSH	TOUTES LES VARIÉTÉS	BOUTEILLE	\$2.39	20,180	1 IN 908
BUY 1 GET 1 FREE	DORITOS	ALL VARIETIES	80 G	\$1.49	47,950	1 IN 383
BUY 1 GET 1 FREE	DR. PEPPER	ALL VARIETIES	591 ML	\$2.49	23,670	1 IN 774
BUY 1 GET 1 FREE	EXCEL GUM	ALL VARIETIES	12 PIECES	\$1.79	30,740	1 IN 596
BUY 1 GET 1 FREE	FROSTER	ALL VARIETIES	SMALL	\$1.89	75,930	1 IN 242
BUY 1 GET 1 FREE	GATORADE	ALL VARIETIES	591 ML	\$2.59	124,650	1 IN 147
BUY 1 GET 1 FREE	GLACÉAU VITAMINWATER	ALL VARIETIES	591 ML	\$2.99	37,000	1 IN 496
BUY 1 GET 1 FREE	JACK LINK'S BEEF STICK	ALL VARIETIES	50 G	\$3.49	12,290	1 IN 1,491
BUY 1 GET 1 FREE	KIT KAT	4 FINGER SINGLE BARS	45 G	\$1.79	118,100	1 IN 156
BUY 1 GET 1 FREE	KLONDIKE GIANT COOKIE	ALL VARIETIES	200 ML	\$3.99	2,690	1 IN 6,810
BUY 1 GET 1 FREE	KLONDIKE KONES	ALL VARIETIES	200 ML	\$2.99	3,600	1 IN 5,089
BUY 1 GET 1 FREE	KLONDIKE SANDWICH, KANDY BAR OR REESE	ALL VARIETIES	100-135 ML	\$2.99	3,600	1 IN 5,089
BUY 1 GET 1 FREE	LAY'S	ALL VARIETIES	66 G	\$1.49	117,910	1 IN 156
BUY 1 GET 1 FREE	M&M'S	ALL VARIETIES	100-144 G	\$3.89	11,020	1 IN 1,663
BUY 1 GET 1 FREE	MAGNUM	ALL VARIETIES	90-100 ML	\$3.99	2,690	1 IN 6,810
BUY 1 GET 1 FREE	MARLEY'S MELLOW MOOD	ALL VARIETIES	459-473 ML	\$2.79	39,750	1 IN 461
BUY 1 GET 1 FREE	MAYNARDS CANDY	ALL VARIETIES	55-64 G	\$1.69	53,850	1 IN 341
BUY 1 GET 1 FREE	MONSTER ENERGY	ALL VARIETIES	473 ML	\$3.89	82,640	1 IN 222
BUY 1 GET 1 FREE	MOUNTAIN DEW	ALL VARIETIES	591 ML	\$2.49	43,850	1 IN 418
BUY 1 GET 1 FREE	MUNCHIES	ALL VARIETIES	55-65 G	\$1.29	55,380	1 IN 331
BUY 1 GET 1 FREE	NESTEA ICED TEA / MINUTEMAID JUICE	ALL VARIETIES	500 ML / 450 ML	\$2.79	15,370	1 IN 1,192
BUY 1 GET 1 FREE	PEPSI	ALL VARIETIES	591 ML	\$2.49	42,050	1 IN 436
\$1.00 OFF FUEL	\$1.00 OFF ON YOUR NEXT IRVING OIL GAS FILL UP!	25 L Minimum Fill		\$1.00	636,000	1 IN 29
\$5.00 OFF FUEL	\$5 OFF ON YOUR NEXT IRVING OIL GAS FILL UP!	25 L Minimum Fill		\$5.00	13,230	1 IN 1,385

For the USA, the following are offered as Instant Prizes and Instant Discounts in 12,738,000 game tickets available for distribution there:

TYPE	DESCRIPTION	UNDERLINE	SIZE (OR RANGE)	AVG RETAIL PRICE (US \$)	QUANTITY AVAILABLE	ODDS TO RECEIVE
<b>INSTANT PRIZES</b>						
FREE	\$1,000 CASH!			\$1,000.00	5	1 IN 2,547,600
FREE	\$5,000 CASH!			\$5,000.00	2	1 IN 6,369,000
FREE	COCA-COLA SODA	ALL VARIETIES	20 OZ	\$1.89	9,520	1 IN 1,339
FREE	MONSTER ENERGY	ALL VARIETIES	16 OZ	\$2.69	4,340	1 IN 2,936
FREE	DASANI WATER		20 OZ	\$1.29	23,260	1 IN 548
FREE	MONSTER REHAB	ALL VARIETIES	15.5 OZ	\$2.69	11,160	1 IN 1,142
FREE	RHINO RUSH ENERGY SHOTS	ALL VARIETIES	2 OZ	\$3.49	8,600	1 IN 1,482
FREE	SNICKERS SINGLES	ALL VARIETIES	1.41-1.86 OZ	\$1.49	17,900	1 IN 712

FREE	DENTYNE SUB ZERO GUM	ALL VARIETIES	16 PIECE	\$1.69	8,880	1 IN 1,435
FREE	SKITTLES SINGLES	ALL VARIETIES	1.8-2.17 OZ	\$1.35	19,760	1 IN 645
FREE	SNAPPLE TEA & JUICE DRINKS	ALL VARIETIES	16 OZ	\$1.29	2,910	1 IN 4,378
FREE	SNAPPLE "STRAIGHT UP TEA"	ALL VARIETIES	18.5 OZ	\$1.59	2,360	1 IN 5,398
FREE	PLANTERS DESSERT MIXES	BANNANA SUNDAE, TURTLE SUNDAE OR OATMEAL RAISIN COOKIE	3 OZ	\$2.99	2,510	1 IN 5,075
FREE	ROCKSTAR ENERGY DRINK	ALL VARIETIES	16 OZ	\$2.59	2,900	1 IN 4,393
FREE	MAGNUM BAR	ALL VARIETIES	3.30 OZ	\$2.99	2,510	1 IN 5,075
FREE	SUNGLASSES			\$12.99	2,000	1 IN 6,369
FREE	CIRCLE K PREMIUM COFFEE		MEDIUM	\$1.29	23,260	1 IN 548
FREE	POLAR POP		FOUNTAIN	\$0.69	43,480	1 IN 293
FREE	ROLLER GRILL ITEM			\$1.19	25,220	1 IN 506
FREE	CIRCLE K FAVORITES WATER		500 ML	\$0.99	30,310	1 IN 421
FREE	CIRCLE K FAVORITES KETTLE CHIPS		2.75 OZ	\$1.29	23,260	1 IN 548
FREE	CIRCLE K FAVORITES BAGGED GUMMIES		6 OZ	\$1.79	16,770	1 IN 760
<b>INSTANT DISCOUNTS</b>						
\$1.00 OFF FUEL	\$1 OFF ON YOUR NEXT IRVING OIL GAS FILL UP!	5 GALLON MINIMUM FILL		\$1.00	495,800	1 IN 26
\$5.00 OFF FUEL	\$5 OFF ON YOUR NEXT IRVING OIL GAS FILL UP!	5 GALLON MINIMUM FILL		\$5.00	6,800	1 IN 1,874
BUY 1 GET 1 FREE	COCA-COLA SODA	ALL VARIETIES	20 OZ	\$1.89	58,010	1 IN 220
BUY 1 GET 1 FREE	MONSTER ENERGY	ALL VARIETIES	16 OZ	\$2.69	35,590	1 IN 358
BUY 1 GET 1 FREE	RHINO RUSH ENERGY SHOTS	ALL VARIETIES	2 OZ	\$3.49	20,060	1 IN 635
BUY 1 GET 1 FREE	M&M'S SINGLES	ALL VARIETIES	1.08-1.74 OZ	\$1.49	23,490	1 IN 543
BUY 1 GET 1 FREE	OREO THINS	1.02 OZ	SINGLE SERVE	\$0.99	35,360	1 IN 361
BUY 1 GET 1 FREE	ORBIT GUM SINGLES	ALL VARIETIES	14 PIECE	\$1.69	20,720	1 IN 615
BUY 1 GET 1 FREE	DR PEPPER	ALL VARIETIES	20 OZ	\$1.79	9,780	1 IN 1,303
BUY 1 GET 1 FREE	ROCKSTAR ENERGY DRINK	ALL VARIETIES	16 OZ	\$2.59	6,760	1 IN 1,885
BUY 1 GET 1 FREE	GOOD HUMOR GIANT KING CONE	8 OZ		\$2.99	5,860	1 IN 2,174
BUY 1 GET 1 FREE	CIRCLE K PREMIUM COFFEE		MEDIUM	\$1.29	54,270	1 IN 235
BUY 1 GET 1 FREE	POLAR POP		FOUNTAIN	\$0.69	101,450	1 IN 126
BUY 1 GET 1 FREE	ROLLER GRILL ITEM			\$1.19	58,830	1 IN 217
BUY 1 GET 1 FREE	CIRCLE K FAVORITES WATER		500 ML	\$0.99	70,710	1 IN 181
BUY 1 GET 1 FREE	CIRCLE K FAVORITES KETTLE CHIPS		2.75 OZ	\$1.29	54,270	1 IN 235
BUY 1 GET 1 FREE	CIRCLE K FAVORITES BAGGED GUMMIES		6 OZ	\$1.79	39,110	1 IN 326
BUY 1 GET 1 FREE	SNICKERS SINGLES	ALL VARIETIES	1.41-1.86 OZ	\$1.49	17,250	1 IN 739
BUY 1 GET 1 FREE	SKITTLES SINGLES	ALL VARIETIES	1.8-2.17 OZ	\$1.35	19,040	1 IN 670
IRVING REWARDS	5 CENTS OFF PER GALLON			\$1.00	134,500	1 IN 95
IRVING REWARDS	10 CENTS OFF PER GALLON			\$2.00	31,400	1 IN 406
IRVING REWARDS	25 CENTS OFF PER GALLON			\$5.00	10,800	1 IN 1,180
IRVING REWARDS	50 CENTS OFF PER GALLON			\$10.00	3,300	1 IN 3,860
IRVING REWARDS	75 CENTS OFF PER GALLON			\$15.00	1,300	1 IN 9,799

**TOTAL INSTANT PRIZES AND DISCOUNTS IN CANADA AND THE USA:**

QUANTITY AVAILABLE	ODDS TO RECEIVE
<b>3,887,451</b>	<b>1 in 8</b>

**WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE:** **For Instant Cash Prizes:** All Instant Win \$1,000.00 and \$5,000.00 cash prizes are subject to verification and are redeemed online. (See Rule 4 A) Notification and Redemption). **For Instant Product Prizes:** Go to the location where you obtained your ticket or to any Participating Location indicated on the ticket, pick up the product described and present it with the original corresponding game ticket to the checkout for verification and to claim your prize. Canadian winners will be required to answer a skill-testing question on the winning game ticket. **For Instant BOGO Discounts:** Go to the location where you obtained your ticket or to any Participating Location indicated on the ticket, pick up the products described and present it with the original corresponding game ticket to the checkout for verification and to claim your discount. **For Instant Fuel Savings:** Go to the location where you obtained your ticket or to any Participating Location, complete a fuel transaction of 25 litres (Canada) or 5 gallons (USA) or more, and present the original corresponding game ticket to the checkout in the store for verification and to claim your savings. If paying at the pump, bring your fuel transaction receipt into the store for savings to be applied. **For AIR MILES® reward miles prizes:** Follow the instructions on the winning game ticket to redeem online by September 20, 2016. If you do not have an AIR MILES® Collector Account, you can enroll in the AIR MILES® Reward Program online at [www.airmiles.ca](http://www.airmiles.ca). By enrolling to become an AIR MILES® Collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time. The approximate retail value of AIR MILES reward miles depends on the chosen method of redemption, available reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream balances. If redeemed with AIR MILES Cash, 95 reward miles can be redeemed in-store for \$10 towards purchases at participating AIR MILES Sponsors or 95 reward miles can be redeemed online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights (1,200 reward mile minimum required for flight redemption), value depends on destination chosen, date of travel and use of multiple carriers or suppliers. For example, one return economy flight from Toronto, Ontario to Winnipeg, Manitoba is 2,000 AIR MILES reward miles and has an approximate value of \$525.00 (Canadian) excluding taxes. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES

reward miles redeemed for non-flight reward options depends on reward options in effect at the time of redemption. AIR MILES reward miles are subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES reward miles prize is not transferable or convertible to cash and must be accepted as awarded. **For Irving Rewards Discounts:** Follow the instructions on the winning game ticket to redeem online. Fuel discount is valid on a maximum twenty (20) gallons. If you do not have an Irving Rewards card, pick one up free of charge at any Participating Irving Rewards Location. See [www.theirving.com](http://www.theirving.com) for list of Participating Irving Rewards Locations. Only Registered Irving Rewards card members will be eligible to redeem. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to [www.theirving.com](http://www.theirving.com). Please allow up to seven (7) days from the day that you register your new Irving Rewards card to redeem.

Game tickets cannot be doubled or combined with any other offer. Total redemption may not exceed the retail value of the item. You must surrender your winning game ticket to the cashier before your prize will be awarded. **All Instant Prizes must be redeemed before close of business on September 20, 2016 unless otherwise noted herein.**

**B) COLLECT TO WIN:** All game tickets will contain three (3) Collect to Win stickers. These Collect to Win stickers match areas that are reproduced on the Collector card, with the color on the Collector card faded under a white screen. There are eight (8) combinations on the Collector card (See descriptions of each combination below). Remove both Collect to Win stickers from your game ticket and affix to the matching areas on your Collector card. Stickers are self-adhesive. Collect to Win Stickers must match in description, number and color to the same description, number and color on the Collector card. No sticker may be used to win more than one prize. In each combination, there is one (1) rare sticker that enables you to complete the combination. All other stickers are produced in approximate equal quantities. When you collect and affix all of the stickers to correctly complete a combination as shown on the Collector card, you are eligible to win the Prize designated for that combination (subject to verification by the Game Sponsor or Administrators).

There is one Collect to Win prize pool available to USA and Canadian residents combined. The following Collect to Win Prizes are available to be won:

**One (1) prize of \$100,000 Cash.** This prize is available when you **collect all seven (7) stickers numbered A01, A02, A03, A04, A05, A06 and A07.** Prize will be awarded as check in the currency of the valid disclosed address of the prize winner. This is a guaranteed to be won prize (see below – Second Chance Collect to Win Prize Drawing).

**Three (3) prizes of a Ford Escape Titanium,** Manufacturer's Suggested Retail Price ("MSRP") CDN \$32,699.00, US \$29,505.00. This prize is available to be won when you **collect all six (6) stickers numbered B08, B09, B10, B11, B12 and B13.** 2016 Ford Escape Titanium is 4WD, with 1.60L EcoBoost® Engine and 6 speed Automatic Transmission with magnetic metallic exterior and charcoal, black full leather bucket seats. Equipment Group 300A. For list of standard features you can go to [www.ford.com](http://www.ford.com). Prize winners may elect to accept this prize as \$30,000 cash.

**Three (3) prizes of a Harley-Davidson Street Bob motorcycle,** MSRP is CDN \$15,599.00, US \$13,699.00. This prize is available when you **collect all six (6) stickers numbered C14, C15, C16, C17, C18 and C19.** Harley-Davidson Street Bob has a Twin Cam 103™ engine, fuel tank medallions, adjustable suspension, and mid-mount controls. Details at [www.harley-davidson.com](http://www.harley-davidson.com). Prize winners may elect to accept this prize as \$15,000 cash.

**Three (3) prizes of a Sea-Doo,** MSRP is CDN \$10,599.00, US \$9,399.00. This prize is available when you **collect all six (6) stickers numbered D20, D21, D22, D23, D24 and D25.** Sea-Doo is a GTI 130 model, Rotax® 1503 4-TEC® engine, 3 seating, 600 lb. capacity. Details at [www.sea-doo.ca](http://www.sea-doo.ca). Prize winners may elect to accept this prize as \$10,000 cash.

**Six (6) prizes of a Can-Am Outlander, model L LE,** MSRP is CDN \$9,999.00, US \$8,549.00 This prize is available when you **collect all six (6) stickers numbered E26, E27, E28, E29, E30 and E31.** Can-Am Outlander L LE has a 570 Engine, 48 hp, and Tri-Mode Dynamic Power Steering. Details at [www.brp.ca](http://www.brp.ca). Prize winners may elect to accept this prize as \$8,000 cash.

**Twenty-five (25) prizes of Free Gas for a Year,** valued at, and limited to, \$2,600.00 each. This prize is available when you **collect all five (5) stickers numbered F32, F33, F34, F35 and F36.** Prizes will be awarded as \$2,600.00 in Irving Gift Cards of varying denominations totaling but not exceeding, \$2,600.00.

**Fifty (50) Prizes of a Camping Set,** approximate retail value ("ARV") each CDN \$601.93, US \$507.00, available to be won when you **collect all four (4) stickers numbered G37, G38, G39 and G40.** Camping Set includes Bristol by Coleman 8 Person Tent with Hinged Dome, Model Number 2000012994, ARV CDN \$244.99, US \$210.00; Coleman 70 Quart Xtreme Cooler, Model Number 3000001836, ARV CDN \$94.99, US \$80.00; four (4) Coleman Quad Chair with Cooler, Model Number 2000013066, ARV CDN \$52.99, US \$44.00; Coleman 4D LED Personal Lantern, Model Number 2000004907, ARV CDN \$49.99, US \$41.00.

**One thousand (1,000) prizes of a fifty-dollar (\$50.00) Irving Gift Card (available when you collect all four (4) stickers numbered H41, H42, H43 and H44.** Prizes will be awarded as a \$50.00 Irving Gift Card.

**ADDITIONAL DETAILS ON COLLECT TO WIN PRIZES:** For Gift Card prizes, certain conditions may apply – see the card for details. For Camping Set prizes will be shipped to Participating Location closest to winner's home address. Manufacturer's warranties apply. For Ford Escape, Harley-Davidson, Sea-Doo or Can-Am prizes, if prize winner accepts cash option for prize, the cash will be awarded as a check in the currency of the country of the prize winner's stated address.

No cash or substitution, in whole or in part, is allowed for any prize except by Game Sponsor, except as described herein. Game Sponsor may substitute a prize of equal or greater value should the advertised prize become unavailable. No compensation or

substitute is offered for any portion of the prize not claimed or utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Unless specified, all Collect to Win prizes may not be awarded. Prizes may not be exactly as shown in the Game publicity or promotional materials.

See chart below (Table 5) for odds of receiving any rare Collect to Win sticker.

**WHAT TO DO WHEN YOU COMPLETE A COLLECT TO WIN COMBINATION:** Pick up a Pump Up The Fun Collect to Win Submission Kit ("Submission Kit") from any Participating Location and follow the instructions found in the kit. You can also request a Submission Kit by sending a self-addressed, stamped envelope in Canada to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4. USA residents send to "Pump Up The Fun, c/o 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage. Indicate "Submission Kit" on the bottom left corner of the envelope.

**Participating Locations cannot accept Collect to Win combinations/collector cards/stickers for any Collect to Win prize claims. All claims for Collect to Win prizes must be submitted to the Administrator in accordance with these Official Rules and the instructions contained in the Submission Kit. You will be required to complete a Certificate of Compliance, Release and Indemnity Agreement ("Compliance, Release and Indemnity Form") to redeem these prizes. In Canada, claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release and Indemnity Form.**

**To claim a Collect to Win prize, first legibly write your initials on the face of each sticker.** Pick up a new collector card at any Participating Location. Remove all original, claimed winning stickers from your original card and affix to your new collector card using transparent tape. (You can continue to play the collect game on your original card). Send the new collector card with all claimed winning stickers affixed via mail, in a postage paid envelope (Submission Kit includes a pre-addressed envelope) together with your name, complete address, telephone number, and email address (if applicable), clearly printed or typed on the Compliance, Release and Indemnity Form found inside the Submission Kit. In Canada, send to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4. USA residents send to "Pump Up The Fun, c/o 600 Main Street, #300, Tonawanda, NY 14151-0888. You may wish to photocopy the prize claim for your records and send your original prize claim via registered mail or courier for your own protection. See Rule 4 for additional details on notification and redemption. **Collect to Win submissions must be received on or before September 16, 2016.** Only original submissions with each sticker initialed can be accepted for verification. You are not a winner until your submission has been verified along with your eligibility by the Administrator.

**3 B 1) DOUBLE YOUR FUN GIVEAWAY.** Throughout the Game Period, you may collect duplicate Collect to Win stickers. Any duplicate Collect to Win stickers may be played on the Double Your Fun Giveaway Sweepstakes Entry Form which is also found on the collector card. You can download additional Double Your Fun Giveaway Entry Forms at [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) or get additional collector cards at Participating Stores, while supplies last. As soon as you have collected any combination of a total of eight (8) duplicate stickers you can submit your combination for a chance to win in the Double Your Fun Giveaway.

There will be three (3) drawings held to award three (3) prizes of a \$5,000 Vacation Getaway. ARV \$5,000.00 each available to be won when you collect any eight (8) duplicate collect stickers for entry in the Double Your Fun Giveaway. Prize will be awarded as a \$5,000 check in the currency of the valid disclosed address of the prize winner.

To be eligible, you can submit any combination of duplicate stickers that you receive, but you must complete the Double Up combination with a total of eight (8) stickers and legibly complete the entry form information required (including Name, Phone Number, City/ Town and Province /State (as applicable). Winners will be randomly selected from among all eligible entries received prior to each drawing. Eligible non-winning entries will be combined and included in subsequent drawings. Drawings will be held at the Administrator's offices on September 19, 2016 from all eligible Double Your Fun Giveaway entries received no later than September 16, 2016.

Odds to win any Double Up Sweepstakes prize is dependent upon the number of eligible entries received.

#### **WHAT TO DO WHEN YOU HAVE A COMPLETED DOUBLE YOUR FUN GIVEAWAY ENTRY:**

Complete the ballot entry information found on the Double Your Fun Giveaway Entry Form. Use transparent tape to secure the duplicate stickers on the form. Carefully remove the completed Double Your Fun combination ("Double Your Fun ballot entry") from your collector card by cutting along the dotted line and insert into a postage paid envelope and mail in Canada to: Double Your Fun Giveaway, PO Box 91157 Scarborough D, Scarborough, ON, M1K 5B9. In the USA send to: Double Your Fun Giveaway, PO Box 784 Tonawanda NY 14151-0784. See Rule 4 for additional details on notification and redemption. **Double Your Fun Giveaway entries must be received on or before September 16, 2016.** You will only be contacted if your name has been drawn. See Rule 4, NOTIFICATION and REDEMPTION, below.

**3 B 2) SECOND CHANCE COLLECT TO WIN GRAND PRIZE DRAWING:** ("Second Chance") If the Collect to Win Grand Prize of \$100,00.00 is not claimed in the manner provided herein, a random drawing will be held to award the unclaimed prize. All eligible non-winning Online Sweepstakes Enter to Win entries (see Rule 3 C ii) received through the stated deadline will be included for the drawing. If prize is awarded through Second Chance drawing, the odds of winning such a prize will depend on the number of eligible online entries received. **No other unclaimed Collect to Win prizes will be awarded.** If required, the random Second Chance drawing will be conducted by Game Administrators on September 19, 2016.

**3 C) ONLINE SWEEPSTAKES: There are two ways to earn ballot entries for the Online Sweepstakes: A) Online Personal Identification Numbers (“PINs”) and B) Daily Online Bonus Game.**

**A) Online Personal Identification Numbers (“PINs”).** Select Game tickets will include a unique PIN for a specified Online Sweepstakes prize category. To enter the Online Sweepstakes, go to [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) any time after 12:00:01 AM ET on the USA Game Start Date or Canadian Game Start Date, depending on your region. Follow the link to complete the first time electronic entry registration form and follow the onscreen instructions to enter. You must have a valid PIN to enter. Once you have entered a valid PIN, you will automatically receive one (1) Online Sweepstakes Ballot Entry (“Online Ballot”) entered in the drawing(s) for the prize specified on your game ticket. Online PINs will be produced in quantities as per the Online Sweepstakes table below. PINs must be entered before 11:59:59 PM ET on September 12, 2016. Each PIN can only be entered once. Limit of seven hundred and eighty five (785) PIN entries per person. To enter online you must have at a minimum Microsoft Internet Explorer 5.5x, Netscape 7.2 or AOL 8.0 or a web browser that is compatible with the foregoing. Macintosh system requirements: Mac OS X “Jaguar” 10.2 or “Panther” 10.3, running Safari. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized Email Account Holder” of the email address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**B) Daily Online Bonus Game:** To enter the Daily Online Bonus Game, go to [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) any time after 12:00:01 AM ET on the USA Game Start Date or Canadian Game Start Date, depending on your region. If you have not already, follow the link to complete the first time electronic entry registration form and follow the onscreen instructions to play the Daily Online Bonus Game. You will be presented with a Bonus Fun Game automobile dashboard and Pump Up the Fun scene and have the opportunity to discover Bonus Fun Game Points (“Bonus Game Points”). When you have collected the required number of Bonus Game Points indicated on screen, you will automatically receive one (1) Online Ballot for the prize indicated. Your Bonus Game Points will continue to accumulate with every Bonus Game Point discovery, and you will continue to receive Online Ballots when you reach the indicated thresholds. You can only enter the Daily Online Bonus Game once per day per authorized email account holder.

**ONLINE SWEEPSTAKES DRAWINGS:** There will be ninety-eight (98) Daily Online Sweepstakes Drawings, six (6) Monthly Online Sweepstakes Drawings and one (1) Grand Prize Sweepstakes Drawings; see table below for schedule of drawings and prizes to be won.

**DAILY ONLINE SWEEPSTAKES DRAWINGS:** Following the table below, there will be 98 prizes of a one-hundred dollar (\$100.00) Irving Gift Card awarded on the basis of one (1) per day from June 2 through September 6, 2016, plus one additional drawing on September 15, 2016. Winners will be randomly selected per drawing from among all non-winning, eligible Online Ballots received prior to each drawing, from entries received from USA and Canada residents combined. All non-winning Online Ballots will automatically rollover into subsequent drawings.

**MONTHLY ONLINE SWEEPSTAKES DRAWINGS:** Following the table below, there will be six (6) prizes awarded on the basis of two (2) per month consisting of one (1) Free Gas for a Year prize, valued at, and limited to, \$2,600.00 each and one (1) \$5,000.00 Cash Prize. Free Gas for a Year prizes will be awarded as \$2,600.00 in Irving Gift Cards of varying denominations totaling but not exceeding \$2,600.00. \$5,000.00 Cash prize will be awarded by check. Winners will be randomly selected for each draw from all eligible Online Ballots received from USA and Canada residents combined. All non-winning Online Ballots will automatically rollover into subsequent drawings.

**GRAND PRIZE ONLINE SWEEPSTAKES DRAWING:** There will be one (1) Grand Prize awarded consisting of \$25,000.00 Cash. Prizes will be awarded by check. Winner will be randomly selected for Grand Prize draw from all eligible, non-winning Online Ballots received from USA and Canada residents combined.

Odds of winning any Online Drawing prize depends on the number of eligible Online Ballots received for each drawing from USA and Canada residents combined prior to the date of each drawing. Each Online Drawing prize is nontransferable and no cash substitution, in part or in whole, is allowed. All online drawings will take place by the Game Administrators, at their offices, on the dates specified in the table below.

**Table 3: Schedule of Online Drawings and Prizes:**

Prize	Quantity per Drawing	Total Drawings	Date(s)	PINs Available
\$100.00 Irving Gift Card	1	98	Daily from June 2 through September 6, 2016; Sept. 15, 2016	8,218,349
Free Gas for a Year	1	3	Thur. June 30, Thur. July 28, and Thur. Sept. 15, 2016	6,758,200
\$5,000.00 Cash	1	3	Thur. June 30, Thur. July 28, and Thur. Sept. 15, 2016	6,758,200
\$25,000.00 Grand Prize	1	1	Thur. September 15, 2016	5,433,800

**4) NOTIFICATION AND REDEMPTION: For Instant Prizes and Instant Discounts:** All prize claims are subject to verification by Administrator and/or personnel authorized by the Game Sponsor at the Participating Location at which the prize claim is presented and surrendered for redemption (Rule 3(A) – WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN MESSAGE). **For Collect to Win, Online Win, Double Your Fun Giveaway, Second Chance Collect to Win prizes:** If you have been selected as a potential winner in any of the drawings described above, or if you have submitted a verified Collect to Win prize claim, the Game Sponsor or Administrator will notify you via email, postal mail, registered mail, courier and/or phone. As a condition of awarding any Collect to Win, Online Win, Double Your Fun Giveaway or Second Chance Collect to Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity and releases and indemnifies Game Sponsor, Administrator and other certain parties. In Canada, claimed winners must have correctly answered the mathematical skill-testing question on the Compliance, Release, and Indemnity Form. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of the Grand Prize Online Sweepstakes prizes, the Double Your Fun Giveaway prizes and the Second Chance drawing, if the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. For all other Collect to Win and Online Sweepstakes prizes, such forfeited prizes will not be awarded to alternate winners.

**2016 Ford Escape Titanium, Harley-Davidson, Sea-Doo and Can-Am Outlander:** Winners of these prizes must take delivery of their prize at the dealership as selected by the Game Sponsor. Winners are responsible for all income taxes (if applicable) and expenses which are not included in the prize descriptions above, including but not limited to: licensing, insurance, registration and all other costs and fees associated with any upgrade or option packages the winner may request, and transportation from the dealership. The awarding of these prizes to the winner is conditional on the winner being in possession of a valid driver's license in the province or state within which they reside and holding a valid and appropriate automobile insurance policy. If the winner does not possess a valid driver's license and/or insurance, winner may designate a representative to accept the prize on his/her behalf provided that all the necessary release and prize transfer documents are signed by both the winner and his/her representative, and provided that the designee complies with all eligibility requirements of these Rules. Prizes are non-transferable except as provided herein. These prizes may not be exactly as shown in Game publicity or promotional materials.

Once verified and unless specified otherwise, prizes will be shipped by prepaid delivery to (or redeemed at) the Participating Location closest to winner's valid disclosed address. Allow approximately four (4) to six (6) weeks for shipment of prizes to Participating Locations following verification. Upon receipt of the prize (excluding the 2016 Ford Escape Titanium, Harley-Davidson, Sea-Doo or Can-Am Outlander), the appropriate Participating Location will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Location.

A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited. In the case of the Online Grand Prize, the Double Your Fun Giveaway prizes and Second Chance drawing, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. **For all other Collect to Win or drawing prizes, such unclaimed prizes will not be awarded to alternate winners.**

**Irving Oil Gift Cards:** Will be shipped direct to the customers mailing address indicated on the Compliance, Release, and Indemnity Form.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**5) ODDS CHART:** Odds of winning a Collect to Win prize vary depending on the number of game tickets you obtain; some examples are shown below. For Collect to Win prizes, odds reflect your chance of obtaining the rare sticker for each prize category, as shown below. Odds of winning an Instant Prize or Instant Discount are stated in Rule 3(A). As stated herein, odds of winning any Double Your Fun Giveaway, Second Chance or Online drawing prize depends on the number of eligible entries received in accordance with these Official Rules prior to each drawing.

**Table 4: Odds**

Prize	Number of Prizes Available	Odds of Receiving Rare Sticker
\$100,000 Cash	1	1 in 31,056,000
Ford Escape Titanium	3	1 in 1520,3,000
Harley-Davidson	3	1 in 10,352,000
Sea-Doo	3	1 in 10,352,000
Can-Am Outlander	6	1 in 5,176,000
Free Gas for a Year	25	1 in 1,242,240
Camping Set	50	1 in 621,120
\$50.00 Irving Gift Card	1,000	1 in 31,056
Totals	1,091	1 in 28,466

**6) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law. The names of the Collect to Win, Double Your Fun Giveaway, Second Chance and Online Sweepstakes Drawings prize winners will be published on the Game Sponsor's website location and available by mail (see paragraph 9) after the promotion ends, following verification of all prizewinners.

**7) PRIVACY:** Game Sponsor will be collecting personal data about you for the Game and for purposes of market research. If you enter the Game, you grant Game Sponsor permission to send Game updates and winner notification, specials or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from the Game Sponsor, by going online to [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) and clicking on "Remove", or by sending a self-addressed, stamped envelope with your request in Canada to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4", USA residents send to 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage.

No such personal data will be transferred or sold to any third party except in the following circumstances:

A) When you give us permission to do so;

B) When in good faith we believe the law requires it;

C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;

D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email, accessible through [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) or by prepaid mail sent to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". USA residents send to 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage.

**8) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**9) LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available through [www.irvingfun.ca](http://www.irvingfun.ca) (Atlantic Canada), [www.carburezauplasir.ca](http://www.carburezauplasir.ca) (Quebec) or [www.irvingfun.com](http://www.irvingfun.com) (USA) or by sending a self-addressed, stamped envelope to "Pump Up The Fun, c/o P.O. Box 3009, M.I.P., Markham, ON L3R 6G4". USA residents send to 600 Main Street, #300, Tonawanda, NY 14151-0888. Residents of the State of Vermont do not need to include postage. Please specify "Rules" and/or "Winners' List" with your request.

**10) GAME MATERIALS:** All game materials will be rejected and judged void if: not obtained from authorized personnel through legitimate channels; game sticker color, image and number do not correctly correspond to the color, image and number on Collector cards; any part of any game materials is illegible, altered, mutilated, counterfeit, miscut, misregistered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or irregular in any way. All game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void ticket, if any, is limited to replacement of ticket from random stock while supplies last. Game Sponsor is not responsible for lost or stolen tickets. No more than the number of prizes stated in these Official Rules will be awarded. If, for any reason, the number of prize claims received exceeds the stated number of prizes at any prize level, Sponsor reserves the right to award the stated number of prizes through a random drawing from among all prize claims received for that prize level.



**11) GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, state, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prizewinners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in the Game, each entrant agrees to release and hold the Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in the Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in the Game.

The Released Parties are not responsible for lost, late, damaged, misdirected, illegible, postage-due or incomplete entries, requests or prize claims.

For contestants in Quebec, any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

LoyaltyOne, Co. is in no way connected to the management of the Game.

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**12)** All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: CDN \$7,495,179.39; US \$5,762,403.30.

Game Sponsor: Irving Oil Marketing, G.P., Saint John, New Brunswick (in Canada) / Irving Oil Marketing, Inc., Portsmouth, New Hampshire (in USA).

Administrator: WSP International Limited, Markham, ON, Canada.